Welcome to the Spring 2019 edition of Your Dollars at Work!
This communication is just one of the ways in which we engage the Downtown Community and specifically, the Community Improvement District (CID) payors. We send out Your Dollars at Work in the spring and fall so that you are up to date on how CID resources are being spent.
We also hold two property owners’ meetings in the spring and fall to update you on the progress of these initiatives and get your input on resource allocation.
Most recently, we have started a monthly gathering called “Downtown STL Monthly Meetups” to give you the opportunity to ask questions and share your experiences and ideas about Downtown St. Louis.
Of course, you can always find us on Twitter, Facebook and Instagram for a daily dose of what’s happening in Downtown St. Louis. You can review dates and locations for all CID meetings posted at DowntownSTL.org/downtown-cid.
Thanks for your continued commitment to the heart of our region. There is momentum building and we are excited about the future of Downtown!

Missy Kelley
President & CEO, Downtown STL, Inc.

COMMUNITY IMPROVEMENT DISTRICT
FY19 BUDGET
$3,654,236

61% Clean & Safe
28% Economic Development, Marketing & Special Events
05% Opportunity Fund
06% General Admin

COMMUNITY IMPROVEMENT DISTRICT
Your CID is a 180-square block area located in the center of Downtown, St. Louis. The District is committed to the vitality of investment, business, residential, entertainment and hospitality in the core of Downtown St. Louis.
### Safety
- Secondary officers patrol CID in marked vehicles and on foot at peak times throughout the week.
- Monday – Friday 10AM – 9PM
- 750 citizen safety escorts by secondary officers
- Extended safety escort program hours to 1am through end of tax season
- DSi launched REAL CHANGE STL social awareness campaign to assist those in need

### Beautification
- 274 hanging baskets installed in May of this year
- 25 new trees planted in empty tree wells on the streets
- Maintain 200 planters, 1220 trees

### Maintenance
- 2150 maintenance issues have been addressed by the Clean Team including:
  - Graffiti removal
  - Overflowing trash cans
  - Street debris
- 292 issues have been reported to CSB and 80% have been resolved including potholes and poor road surface conditions, street and traffic lights, damaged curbs
- Year-to-date 253 lbs. of cigarettes have been collected and recycled via 65 TerraCycle receptacles

### Economic Development
- 3 hotels and 300 apartments under construction
- More than $1 Billion in development planned or under construction
- 2 residential round tables conducted for Downtown residential brokers/property managers
- Downtown 2030, a planning effort to create a vision for the future of Downtown St. Louis
  - Conducted 2 public open houses, one in T-Rex and one in Cortex
  - Planning process set to begin soon

### Community Engagement
- mySTLcity.com
- Stories highlighting the people and places that make Downtown a great community
- 150+ stories told
- Host 30 and support 200 events annually, making Downtown a fun and vibrant destination
- Annually, 120+ emails sent to a database of 6,000 followers promoting weekly events
- Social media handle @downtownstlouis has 193,000+ followers

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