FROM THE CHIEF EXECUTIVE OFFICER – DOWNTOWN STL, INC.

Welcome to the Fall 2019 edition of Your Dollars at Work!

Downtown St. Louis is experiencing tremendous momentum and growth. New structures such as the St. Louis Wheel at Union Station and the residential building at Ballpark Village are reshaping the skyline before our eyes. Square and Build-a-Bear are moving their offices to Downtown and St. Louis Aquarium at Union Station will open by the end of the year.

Design Downtown STL is a new planning initiative that will build on this momentum and reinforce Downtown as the heart of the St. Louis region. Please share your ideas for the future of Downtown at www.designdowntownstl.org.

We also hold property owners’ meetings in the spring and fall to update you on the progress of our initiatives and to get your input on resource allocation. Meeting notices are posted at www.downtownstl.org/downtown-cid/

Thanks for your continued commitment to the heart of our region. There is momentum building and we are excited about the future of Downtown!

Missy Kelley
President & CEO, Downtown STL, Inc.
**BEAUTIFICATION**

- 274 hanging baskets installed in May
- 20 new trees planted in empty tree wells on the streets
- 255 planters, 1220 trees

**SAFETY**

- Secondary officers patrol CID in marked vehicles and on foot at peak times throughout the week
- Monday – Friday 9AM – MIDNIGHT

**MAINTENANCE**

- 2319 maintenance issues have been addressed by the Clean Team including:
  - Graffiti removal
  - Overflowing trash cans
  - Street debris
- 330 issues were reported to CSB and 85% have been resolved, including potholes and poor road surface conditions, street and traffic lights, damaged curbs
- Year-to-date 325 lbs of cigarettes have been collected and recycled via 65 TerraCycle receptacles

**ECONOMIC DEVELOPMENT**

- Downtown residential growth continued
  - Current population: 9,829
  - 10 year growth rate: 72.5%
- 200 new residents moved Downtown in 2018
- Approximately 300 new housing units opened last year
- Overall housing occupancy 92.4%

**COMMUNITY ENGAGEMENT**

- MyDowntownSTL.com stories highlight the people and places that make Downtown a great community
- 200+ stories told
- Received survey feedback from nearly 750 Downtown stakeholders to better understand what is shaping the perception of Downtown St. Louis
- Annually, 120+ emails sent to a database of 8,000 followers promoting weekly events, street closures and other important

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@downtownstlouis has 203,000+ followers

- Facebook: 75,000+
- Twitter: 73,500+
- Instagram: 54,700+