IMPROVING THE DOWNTOWN ST. LOUIS CID

Your Downtown St. Louis Community Improvement District (CID) is a community organization representing the 180 square blocks that make up the heart of the city we love. The CID supplements city services to ensure that Downtown is an attractive place to live, work and visit.

WHAT CHANGES CAN THE COMMUNITY EXPECT FROM THE CID NEXT YEAR?

Through surveys and meetings with community members, the CID sought input on ways to improve the CID. Based on your feedback, the CID will make changes for 2021.

CID services will be streamlined to focus on safety, beautification, and infrastructure. (Economic development and marketing will be managed and funded through Downtown STL, Inc.)

Your CID property assessment will be reduced by 23 percent, and at the same time, funding for safety, beautification and infrastructure will increase as the CID transitions away from marketing and economic development services.

A new CID board will include a smaller and more diverse group of residents, business owners, and property owners who have a stake in our Downtown community. The CID will also have its own staff reporting to the board. (Currently, management of the CID is outsourced.)

HOW CAN YOU ENSURE THESE CHANGES ARE MADE AND THE CID CONTINUES TO IMPROVE OUR COMMUNITY NEXT YEAR AND BEYOND?

Residents and businesses will receive two petitions to renew the CID, including the CID Assessment petition and CID Term Extension petition. If you are a property owner in the CID, review the petition packet and follow the instructions for signing and returning the petitions. If you are a tenant, share this information with the property owner and encourage their support of the Downtown CID.

WHAT DOES THE CID BRING TO DOWNTOWN ST. LOUIS?

SAFETY
Because of CID funding, the Downtown neighborhood has the only St. Louis Metropolitan Police Department Bike Unit in the City of St. Louis. The bike unit adds a friendly presence in our community while helping to keep our streets safe.

BEAUTIFICATION
The CID helps our shared urban environment stay clean and pleasant.

INFRASTRUCTURE
While the city remains responsible for basic infrastructure, the CID can enhance its surroundings.

ECONOMIC REVITALIZATION
The CID has served as a spark for business development through financial support for events, incubators and more. During the coronavirus pandemic, the CID gave $100,000 to small businesses in our Downtown CID and $20,000 to CID restaurants to make meals for frontline healthcare workers. Downtown STL, Inc. will continue to provide these vital services.

To learn more about advantages to renewing the current CID and how to sign the petitions, visit www.downtownSTL.org.